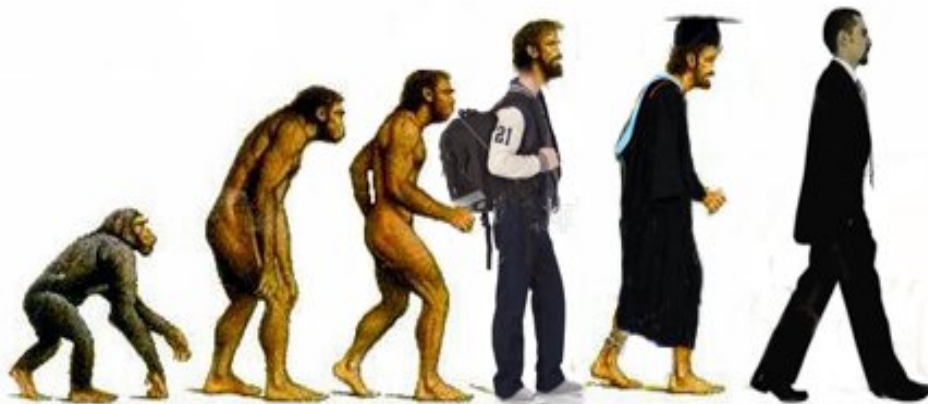


The world is evolving. What about YOU?



Young Executive Training (YET): English Communication Skills

18–22 July 2011

What will you be in 5 years? Will you be a rising star in your industry with plaques on the wall and an enviable salary? Will you be the master of your own destiny? Will your dreams be fulfilled?

Success requires more than wishful thinking.

It is no accident when successful students find top jobs or internships, and rise to the top of their professions quickly, and achieve great levels of personal satisfaction. They prepare. They seek wisdom. They master effective communication skills.

Now we are here to pass these skills on to you.

Young Executive Training (YET): English Communication Skills is a 5-day training experience that helps aspiring students to master the essential communication skills and to become refined and highly effective communicators in the workplace. Participants will uncover the secrets to success by interacting with distinguished guest speakers. Instructed by senior corporate executives, seasoned executive coaches, and Language Center instructors, the YET program introduces participants to the communication skills critical for success in today's competitive business environment. View our [program schedule](#) and [biodata of trainers and guest speakers](#).

To secure your place, all applicants must make a HK\$100 deposit within 2 days after registering for the program. The deposit is refundable upon successful completion of the program. [Please see below for payment methods.](#)

There are only 30 places available. Students will be admitted on a first-come-first-served basis. Click [here](#) to apply now.

Please email lc mip@ust.hk or contact Mr Ivan Yung (Tel: 2358-5911) if you have any questions.

Payment methods:

1. Pay cash in person at the Language Center’s General Office (Room 3396, Lifts 17-18).
2. Pay a deposit of HK\$100 into the HKUST bank account: 024-262-324999-003 (Hang Seng Bank), or 012-875-1-070111-7 (Bank of China). You then need to email a scanned copy of the bank deposit slip to lc mip@ust.hk. Make sure you have written your name, student ID number and contact telephone number on the payment slip. You will need to present the original copy of the payment slip to the Language Center’s General Office (Room 3396, Lifts 17-18) after completion of the YET program for a full refund of the deposit.

Young Executive Training (YET): English Communication Skills Program Schedule					
TIME	Mon 18 Jul	Tue 19 Jul	Wed 20 Jul	Thu 21 Jul	Fri 22 Jul
09:30-12:30	Program Introduction (10:30–12:30) Mr Ivan Yung	Professional Image Management for Business Executives Guest speaker: Ms Elinor Young	Communication, Career and Life Planning I: Distinguished Speakers' Seminar (includes Q&A) (10:00-12:30) Guest speakers: Mr Wisely Choy, Mr Glen Geh, Mr Edwin Liu	Developing Negotiation Skills Through Simulated Practice (10:00-12:30) Guest speaker: Mr Albert Hui	Impromptu Speeches Dr Marshall Yin, Ms Brenda Yuen Closing & wrap-up Mr Ivan Yung
12:30-14:00	Lunch				
14:00-17:00	How to Start a Conversation and Make Friends Mr Ivan Yung	Captivating Your Audience with Effective Presentation Skills Dr Marshall Yin	Communication, Career and Life Planning II: Reflection & Problem Solving Session (14:00-16:00) Mr Ivan Yung	Communication, Career and Life Planning III: Round Table Discussion (14:00-15:30) Guest speakers: Mr. Wayne Chau, Mr. Albert Hui, Mr. Gabriel Cheung Facilitator: Mr. Edwin Liu	End of Program ¹

¹ Extended activity: YET participants are welcome to join the company visits to the Hong Kong Stock Exchange and the Monetary Authority organized by the Language Center on Monday, 25 July 2011 from 2-5 pm. Free admission for all.

Biodata of trainers and guest speakers:

Mr Wayne Chau

Mr Wayne Chau is the Director of Creativeline Communications, a company that specializes in public relations and branding. Wayne is the founder of several NGOs and holds various positions for many charities. He has an encouraging life story. As a new immigrant from a poor village in the Mainland, he nearly gave up on life because of language barriers, peer discrimination, poverty

and family problems. But thanks to his teachers' inspirations, he endeavoured to overcome every hurdle and realise the impossible. The awards he received include the 2010 Hong Kong Spirit Ambassador, Top 100 Chinese Outstanding Persons for Enterprise Innovation in 2009 and the 1st Hong Kong Youth Leaders Award in 2007.

Mr Gabriel Cheung

Mr Gabriel Cheung has gained diverse experience in customer services, sales, corporate human resources management and consulting fields from different global leading companies. After finishing his bachelor degree, Gabriel joined Procter & Gamble (P&G), a US Fortune 500 company as Human Resources Business Partner. He later became a recruitment consultant and established the Hong Kong operation for a US Fortune 500 recruitment firm. In late 2008, he initiated his own recruitment business - Octopus Recruit, which specializes in Finance/Accounting, Human Resources & Marketing recruitments for Multi-National Corporations (MNCs) in Hong Kong. Gabriel is currently the Honorary Career Advisor of Career Centre, HKUST. He is also the Committee Advisor of HKUST Marketing & Economics Student Society.

Mr Wisely Choy

Mr Wisely Choy is an alumnus, a former staff member and a current postgraduate student of HKUST (MPhil in Physics). He obtained his bachelor degree in Applied Physics in 2009. During his study, he was actively involved in different leadership programs. In 2008, Wisely was selected to be an HKUST REDbird Coach to assist students in their personal development planning and implementation, and received the REDbird Gold award. After graduation, he was employed by the School of Science, HKUST and focused on developing co-curricular programs for students.

Mr Albert Hui

Mr Albert Hui is an independent consultant helping organizations put together defenses against information security threats. Prior to that, Albert spent years breaking and protecting IT systems for the Hong Kong government, and for financial institutes ranging from multinational retail banks to top-tier investment banks. Albert dreams in hex, having lectured on kernel coding and x86 assembly at the Hong Kong University of Science and Technology, and led R&D on an IPS engine. Across his spectrum of expertise, Albert's specialties lie with incident response and malware analysis. Albert is a member of the SANS Advisory Board, Digital PhishNet, and Association of Certified Fraud Examiners. He is a current holder of GREM, GCIH, GCIA, GCFA, GCFE, and CISA.

Mr Glen Jeh

Mr Glen Jeh is an entrepreneur and former software engineer at Google, where he was one of the creators of Personalized Search. The project stemmed from Google's acquisition of a startup he cofounded with fellow graduate students at Stanford when they developed new technology on web graph analysis. He has published research papers and been awarded patents on search engine technology, graph algorithms, and data mining.

Mr Edwin Liu

Mr Edwin Liu had been, until recently, the Vice-President of PCCW, heading up a large service operation responsible for a wide array of services provided to global and corporate customers. He is a recognized professional in helping businesses transform into technology-enabled, customer-centric, cost-effective and highly profitable operations. He is currently Senior Consultant of Talentstrength Development, specializing in corporate strategy and executive development programs.

Dr Marshall Yin

Dr Marshall W Yin is an instructor in the Language Center at the Hong Kong University of Science and Technology. Along with teaching ESL at the tertiary level in Hong Kong and the USA, he has worked as a teacher in alternative education secondary schools, and as a special education teacher at the primary school level. His experiences include serving as case manager for learners with autism, attention deficit disorders, emotional disturbances, and learning disabilities. Dr Yin is teacher-certified (QTS) in special education, early childhood, health education, and ESL.

Ms Elinor Young

Ms Elinor Young has been professionally engaged in management consultation and training for twenty-four years. She is one of the world's 5,000 licensed Life Orientation Management Analysts (behavioural styles for management development). She is also a qualified instructor for the Dale Carnegie Programmes since 1995. Since 2007, as a Harrison Assessment consultant, she has been using this effective tool for coaching senior managers. Through her image franchise, she has created training programmes in image, business etiquette and entertaining. She provides individual consultations and coaching in communication, image and presentation skills. Her clientele includes senior staff from embassies and trade commissions, missionaries, academic staff, civil servants and personnel from commerce and other industries.

Ms Brenda Yuen

Ms Brenda Yuen obtained her Bachelor of Arts in English, Postgraduate Diploma in Education and Master of Arts in English Language Teaching from the Chinese University of Hong Kong. In 2007, she won a British Chevening Scholarship to the University of Cambridge to pursue her Master of Philosophy in English and Applied Linguistics. She is currently working at the Language Center of the Hong Kong University of Science and Technology teaching Business Case Analyses, English for Academic Purposes and English pronunciation courses to undergraduates and is involved in training English teachers in Hong Kong and Mainland China. Prior to joining HKUST, Miss Yuen has worked in human resources in Beijing and Hong Kong and taught English language in a local secondary school. Her research interests include cross-linguistic syntactic priming in speech production and peer response in second language writing.

Mr Ivan Yung

Mr Ivan Yung is a Language Activity Officer in the Language Center at the Hong Kong University of Science and Technology. He is an alumnus and obtained his Bachelor of Business Administration in Global Business and Operations Management in 2007. He specialized in supply chain management and has solid business experience from working for the Li and Fung Group and Louis Vuitton. During his time in the private sector, he came to realize how much he loved languages and now he is in pursuit of a career in language teaching at the tertiary level. He is a holder of the Certificate in English Language Teaching to Adults (CELTA) from University of Cambridge and is graduating from the Master of Arts in Applied Linguistics program at the Chinese University of Hong Kong in 2012.